

SELA Technologies Singapore

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Alon Linetzki QualityWize™ Founder & CEO, ISTQB® Marketing Chair, ITCB® Vice President

Speaks, train, coach and mentor regularly about solutions in the areas of

- Agile Transformation
- Software Process improvement
- **Development Practices & improvement**
- **Root Cause Analysis**
- **Test Automation**
- Risk management & risk based testing
- Test process improvement
- **Exploratory Testing**
- Test Optimization & Management
- ALM implementation
- Requirements ambiguity, Specification and test modeling
- Presentation & Communication skills

Professional achievements in Sectors

- Telecom/CRM/Billing
- Finance/Banking/Insurance
- Medical (FDA related)
- Chip industry (Automotive)
- Audio/Video
- Storage
- Military

Education highlights

- MBA (cum laude)
- Scrum Master
- CSA (system Analyst)
- Lead Quality Auditor ISO-9000
- TMMi Assessor (pending)
- ISTQB® Advanced Test Manager, Advanced Test Analyst
- ISTQB® Agile Tester Foundation Extension
- Certified Mobile Application Tester (CMAP, iSQI)
- Speaking/coaching at main conferences & events



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Speaking/coaching at main conferences & events

Belgium Testing Days, 2017 QS-TAG, Germany 2017 TAPOST, Latvia, 2017 Testing Stage, Ukraine, 2017 STF, Italy 2017 7th WCSQ, Lima, Peru 2017 Software QS-TAG, Germany 2016 Czech Test, Czech Republic 2016 SQA-Days #18, Russia, 2015 TAPOST, Latvia, 2015 QS-TAG, Germany 2015 STF, Italy, 2015

TechHub, Portugal, 2015

TTC Norway, 2015

Testing Portugal, 2014 STF, Italy 2014 TestNet, Netherlands 2014 Software QS-TAG, Germany 2014 6th WCSQ, London, UK 2014 STAR East, Orlando, USA 2014 ASTQB Conference, San-Francisco, USA 2014 STF, Italy 2013 MS Event, Italy, 2013 Agile Testing Days, Germany 2013 Belgium Testing Days, Belgium 2013 China Test, China 2013 Nordic Testing Days, Estonia 2013 New Zealand Testing Days, Wellington 2012